



MEDICAL CANNABIS BIKE TOUR

MEDICAL CANNABIS BIKETOUR-MARCH 2014, FRANCE-SPAIN

DEAR SPONSOR,

WE ARE AT THE START OF SOMETHING VERY SPECIAL. IN 2012 WE BEGAN THE MEDICAL CANNABIS BIKE TOUR WITH 2 PEOPLE AND A DREAM - TO HIGHLIGHT THE USE OF CANNABIS AS A MEDICINE AND TO FINANCIALLY SUPPORT SCIENTIFIC RESEARCH INTO HOW CANNABIS TREATS CANCER. IN 2013 THAT DREAM TOOK A BIG STEP FORWARD. THE BIKE TOUR WENT FROM 2 TO 25 PEOPLE WHO CAME TOGETHER FROM ALL OVER EUROPE FOR AN EPIC RIDE THAT RAISED €60,000 AND CAUGHT THE IMAGINATION.

THE MEDICAL CANNABIS BIKE TOUR WAS FEATURED ON TV AND IN OVER 20 MAGAZINES FROM CANADA, UK, HOLLAND, SPAIN, FRANCE, GERMANY, HUNGARY, CZECH REPUBLIC, SLOVENIA AND ITALY. ON MANY FACEBOOKS, TWITTER, WEBSITES AND BLOGS. TALKS ON THE BIKE RIDE HAVE BEEN PRESENTED AT EXPOS, MUSIC FESTIVALS AND ACADEMIC CONFERENCES... AND EVERYWHERE, PEOPLE ASK THE SAME QUESTION: "WHEN IS THE NEXT ONE?"

IN MARCH 2014 WE TAKE THE NEXT STEP AND THIS TIME YOU CAN BE A PART OF IT! 50 RIDERS, 3 DAYS, 380KM TO THE SPANNABIS EXPO IN BARCELONA, MARCH 11-13TH

THE CAUSE

THE MONEY WE RAISE WILL DIRECTLY FUND THE INDEPENDENT RESEARCH OF DOCTORS AND SCIENTISTS WHO ARE USING CANNABIS IN THE SEARCH FOR A CURE FOR CANCER. FUNDS WILL ALSO BE USED TO SUPPORT THE LEGAL RIGHTS OF PATIENTS WHO ARE USING CANNABIS TO TREAT THEIR ILLNESSES.

OUR AIM

IN 2014 WE WANT TO RAISE AGAIN MANY €€€€€€ TO PROMOTE MEDICAL CANNABIS IN EUROPE. THIS YEAR THERE WILL BE 50 RIDERS FROM ACROSS THE GLOBE, WEARING TOUR JACKETS SHOWCASING YOUR COMPANY LOGO, BLAZING A TRAIL OF PUBLICITY FROM TOULOUSE TO SPANNABIS IN BARCELONA, MARCH 12-14TH. AND DURING THE REST OF THE YEAR ON HUNDREDS OF PUBLICATIONS. IT WILL BE A BIKE RIDE THAT CANNABIS INDUSTRY PUBLICATIONS WILL BE COVERING AND THE MAINSTREAM PRESS AND MEDIA WILL FIND HARD TO IGNORE.

JOIN US!

ARE YOU READY TO BECOME A SPONSOR OF AN EVENT THAT KEEPS GETTING BIGGER?! WE HAVE A RANGE OF SPONSORSHIP PACKAGES THAT WILL ENSURE YOUR COMPANY IS SEEN TO SUPPORT THIS GREAT CAUSE ON THE WEB, IN PUBLICITY AND PRESS COVERAGE. SO GET IN CONTACT TO BE PART OF THIS UNIQUE JOURNEY.

YOURS SINCERELY,
THE MEDICAL CANNABIS BIKE TOUR TEAM.
WWW.MEDICALCANNABIS-BIKETOUR.COM

SPONSORS 2013:



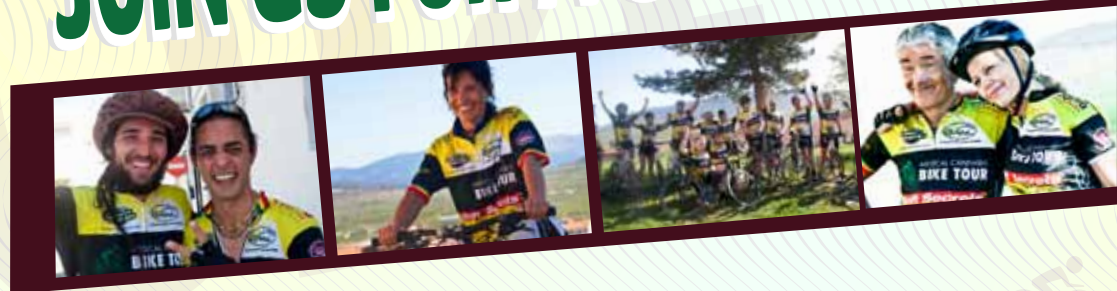
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JOIN US FOR A GOOD CAUSE!



2014

WELCOME TO THE MEDICAL CANNABIS BIKE TOUR PROJECT!

Every year a large group of people ride their bicycles for three days over a distance of approximately 400 km in total, to create awareness for the innumerable medical uses that the cannabis plant has to offer. Our aim is to raise funds through sponsorships from companies both in and outside the cannabis industry. We are looking for companies interested in helping to finance independent studies in the use of cannabis as primary medicine for cancer patients and fund international lawyers on the implementation of equal rights for medicinal cannabis patients in Europe. Help us raise €€€€€ this year!



MEDICAL CANNABIS BIKE TOUR

WWW.MEDICALCANNABIS-BIKETOURL.COM

SUPPORT US AS A SPONSOR:

- ★ FOR DIAMOND SPONSORSHIP & SPECIAL CO-OPERATIVE DEALS,
PLEASE CONTACT LUC FOR MORE INFORMATION.

SPONSOR PACKAGE 1 – GOLD SPONSOR:

- ★ Presentation on www.medicalcannabis-biketour.com with:

- Large logo
- Banner
- Company profile, text about 100 words
- Link

- ★ Large logo in all publications
- ★ Logo on Rider Shirt
- ★ Free rider shirt with logos

€ 5000,00



SPONSOR PACKAGE 2 – SILVER SPONSOR:

- ★ Presentation on www.medicalcannabis-biketour.com with:

- Logo
- Small banner
- Small company profile
- Link

- ★ Medium logo in all publications
- ★ Logo on rider shirt
- ★ Free rider shirt with logos

€ 2.500,00



SPONSOR PACKAGE 3 – BRONZE SPONSOR:

- ★ Presentation on www.medicalcannabis-biketour.com with:

- Small logo
- Small company profile
- Link

- ★ Small logo in all publications
- ★ Free rider shirt with logos

€ 1.000,00



SPONSOR PACKAGE 4 – BASIC SPONSOR:

- ★ Presentation on www.medicalcannabis-biketour.com with:

- Small logo
- Link

€ 500,00



SPONSOR PACKAGE 5 – CLUB OF 100:

- ★ Presentation on www.medicalcannabis-biketour.com with:

- Link

€ 100,00



*All presentations on www.medicalcannabis-biketour.com and articles are valid for 1 year

COMPANY NAME

NAME OF CONTACT

ADDRESS

POSTAL CODE+CITY

COUNTRY

PHONE NUMBER

E-MAIL

WEB ADDRESS

CHOICE OF SPONSOR PACKAGES

- ☐ SPONSORPACKAGE 1 € 5.000,00
- ☐ SPONSORPACKAGE 2 € 2.500,00
- ☐ SPONSORPACKAGE 3 € 1.000,00
- ☐ SPONSORPACKAGE 4 € 500,00
- ☐ SPONSORPACKAGE 5 € 100,00
- ☐ DONATION € FREE CHOICE

* Your contribution does not include VAT

DATE AND SIGNATURE

MAKING YOUR DONATION PAYMENT:

★ PAY BY BANKTRANSFER TO:

Account name: MC BikeTour
Account number: 44.40.86.382
Swift/ Bic: ABNANL2A
IBAN: NL52ABNA0444086382

QUOTING: SPONSOR MEDICAL CANNABIS BIKETOURL

★ CASH PAYMENT TO REPRESENTATIVE OR WITH REGISTERED MAIL TO:

MC BikeTour
Quoting: **SPONSOR MEDICAL CANNABIS BIKETOURL**
Postbox 377
1000 AJ, Amsterdam
The Netherlands

CONTACT DETAILS:

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1000 AJ, AMSTERDAM,
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TEL +31 20 6795422

CONTACT: LUC KROL
KVK AMSTERDAM : 56962916

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